

Economy & Environment

Dawn Pettis

Economic Development &
Housing Programme Manager

Environment & Economy
Oxfordshire County Council

The targets

- Increasing the Gross Value added of the Oxfordshire economy by providing skills to those without any qualifications (stretch)
- Increase the efficiency and gross value added of businesses in the county by reducing their resource costs
- Increased employment and increased levels of business start-ups
- Increase Oxfordshire's GVA by developing tourism

The Economy & Enterprise Delivery Group

- Six Local Authorities
- Oxfordshire Economic Partnership
- Oxfordshire Chamber of Commerce
- Business Link
- Learning & Skills Council
- SEEDA
- Oxfordshire Federation of Small Businesses

EEDG - Role

- Implementation and delivery of OEP and LAA priorities
- Wider coordination role

Progress - Skills

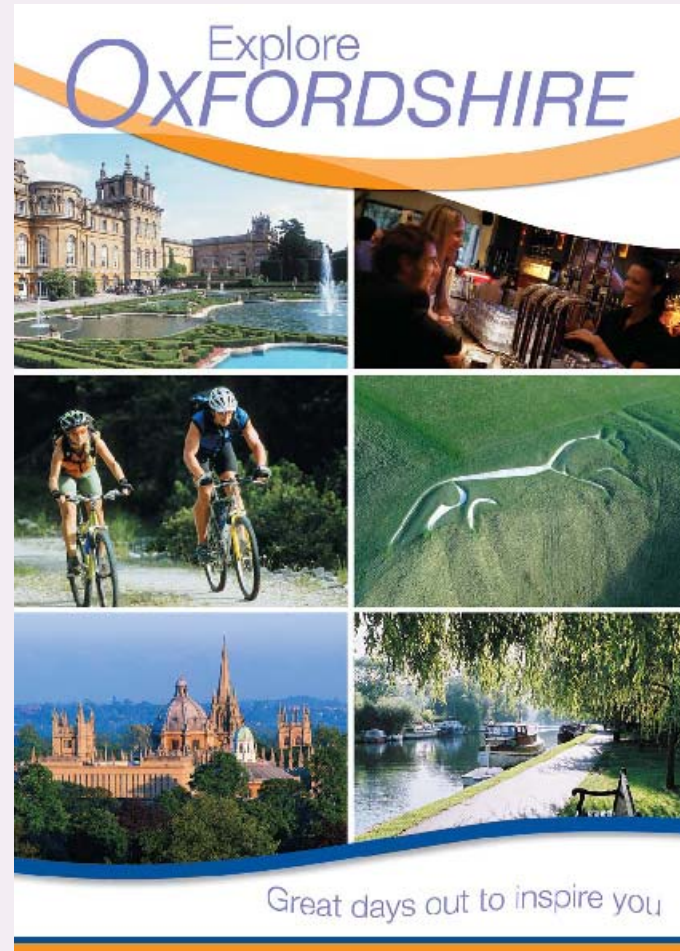
- Participation (non-stretch element) – At Dec 2006, 785 people in 13 SOAs have participated in learning (target to Aug 2009 is 5,375)
- 224 learners have achieved Level , out of a target of 720
- Final, verifiable figures are available in April 2007

Progress - Increased employment

- Achievement through the Enterprise Journey project – all core funding now in place
- All schools contacted in January and a conference is being held on 28 February
- 14-19 Partnership engaged, working with WODC for KS4 programme and Oxford City on the Year 12 programme.

Progress - tourism

- Baseline research by Tourism South East is underway
- 'Explore Oxfordshire' brochure published
- Joint Oxfordshire stand at the British Travel Trade Fair at NEC in March



Environment:

- **Waste:** To increase the recycling rate from 33% to 38% by 31st March 2009 (managed by the Oxfordshire Waste Partnership)
- **Clean and Green:** An improvement in the overall cleanliness of Oxfordshire (managed by the Clean and Green Delivery group)
- **Affordable housing:** the 12th target!
 - Deliver 256 additional affordable homes within sustainable communities across Oxfordshire between 2006/7 and 2008/9, of which 70% will be social rented housing and 30% will be low cost home ownership units.

Priorities for 2007/2008

- Development of the Oxfordshire Sustainable Community Strategy
 - OEP engagement
 - Evidence
 - Focus on SMART economic growth
 - Raising the profile of economic development in Oxfordshire
 - Developing ideas on what will follow post 2008

Dawn Pettis

Tel: 01865 816082

Email: dawn.pettis@oxfordshire.gov.uk

www.oxfordshirepartnership.org.uk