

Oxfordshire  
**Waste Partnership**



# Delivering service improvements through the Local Area Agreement

## From Strategy to Action

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# Oxfordshire Waste Partnership

- A partnership between:
  - Cherwell D.C.
  - Oxford City C.
  - Oxfordshire County C.
  - South Oxfordshire D.C.
  - Vale of White Horse D.C.
  - West Oxfordshire D.C.
- Attended by Strategic Directors and Environment Portfolio Members

# Oxfordshire Waste Partnership (2)

- From April 07, formal joint committee with legal agreement
- Supported by Partnership Co-ordinator, together with 2 new officer posts to be recruited this year
- Joint Waste Strategy and annual action plans in place
- Innovative new financial arrangements operative from April 09
- Co-operation on policy, promotions and (especially in South) procurement
- Responsible for LAA target delivery for waste and cleansing targets

# Local Area Agreement Targets - Recycling

- Household Waste Recycling
  - To increase recycling and composting county wide to 38% in 2008/9 and to recycle 4,875 extra tonnes of non biodegradable waste accumulatively from 2006/7 to 2008/9 inclusive.
- Commercial Waste Recycling
  - 60 businesses achieve 60% recycling rate by employers and businesses taking part in a programme of awareness-raising and support directed at those organisations and businesses we have identified as willing to be engaged in resource efficiency

# Recycling

- We have met our household waste recycling target of 38% early.
- LAA pump priming money has been used for communications work to raise awareness and encourage residents to recycle more.
- Three seasonal advertising campaigns using outdoor advertising, newspaper ads and radio ads.

# Recycling

- LAA pump priming has also been used to raise awareness of new legal obligations and new services relating to WEEE (Waste Electrical & Electronic Equipment)
- This has included recent promotional days to raise awareness of new WEEE recycling points at the County's Waste Recycling Centres.

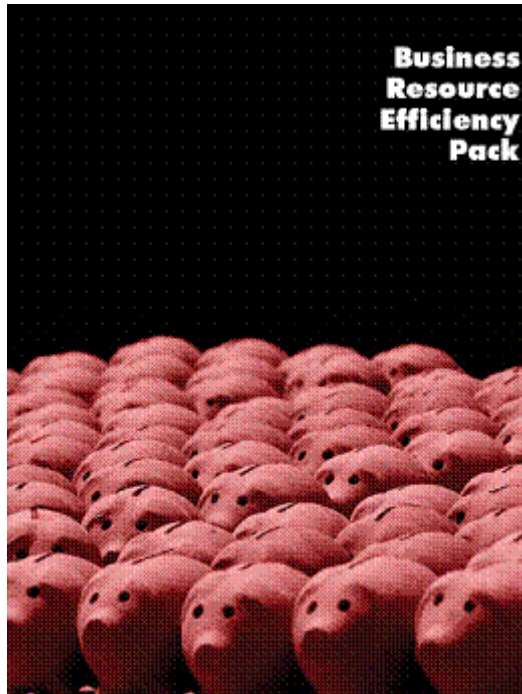
# WEEE information day, April 08



# Commercial Waste Recycling

- Over 700 Oxfordshire businesses have received a waste reduction audit and info pack since 2006.
- The audit reports show that businesses can recycle 53% of waste that they are not already recycling.
- Our evaluation shows that of the businesses audited:
  - 33% had begun or completed their recommendations within 1 month;
  - a further 33% intending to implement their recommendations.
- Future work will focus on improving the % of businesses implementing our recommendations.

# Commercial Waste Audits



# Local Area Agreement Targets – Environmental Cleanliness

- Cleanliness standards
  - By 2008/09 to reduce the proportion of relevant land and highways assessed as having combined deposits of litter and detritus falling below acceptable standards (BVPI 199a) to no more than 11%.
- Customer Satisfaction
  - To increase the % of people satisfied with cleanliness standards in their area from the 2003/04 county average of 62.6% to 69.58% in 2008/09.

# Environmental Cleanliness

- On track to meet cleanliness target, but need to ensure that current performance is maintained during 2008/09
- Our 2006/7 survey also showed that we are also on track to meet our customer satisfaction target, but this will be subject to survey results in 2008/09, so we need to keep up the good work.

# Environmental Cleanliness

- Commissioned two research studies:
  - An independent assessment of street cleaning practices, with recommendations for improvement;
  - Market research on factors affecting public perception of street cleaning.
- Results used to improve operational practices and to inform a forthcoming communications campaign.



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# Environmental Cleanliness

- New Environmental Quality & Cleanliness county wide group established
- New post to co-ordinate growing number of activities



## LAA2

- Residual waste per household
- Percentage waste recycling
- Cleanliness
- Flytipping



# Thank you



Oxfordshire **Waste Partnership**

Your Local Councils working together to improve your environment

**Cherwell**  
DISTRICT COUNCIL  
North Oxfordshire

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WEST OXFORDSHIRE  
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