

OXFORDSHIRE PUBLIC SERVICE BOARD – 21 NOVEMBER 2007

DRAFT PUBLIC HEALTH STRATEGY

Background

The current Local Area Agreement includes a commitment to produce a Public Health Strategy for Oxfordshire in 2007. The attached draft document has been put together by a partnership of County, District and City Council officers, led by the PCT through the Healthier Communities and Older People Programme Board. The principles set out in this draft were endorsed by the Oxfordshire Partnership in October 2007. It is proposed that the final version will be presented to the Health and Well-Being Partnership Board in December 2007.

Strategic Aims:

- **To improve overall life expectancy in all parts of Oxfordshire by 1 year by 2012,**
- **To tackle health inequalities and so reduce the gap in all-age, all-cause mortality rates by 10% by 2012 between the top 20% and bottom 20%**
- **To “add life to years” by improving health and well-being.**

Rationale:

The broad role of the Director of Public Health for Oxfordshire and the Public Health function is to take forward programmes for health improvement for the whole population and for all appropriate organisations. This Public Health Strategy seeks to bring proposals for action together in one place. It is hoped and expected that features of this strategy and the action that results will appear in a range of other places. This document contains no action plans itself, as it is envisaged that the action necessary to meet the strategic aims will be embedded in the action plans of individual organisations and a range of partnerships.

Overall responsibility for monitoring progress lies with the Health and Well-Being Partnership Board and they will consider detailed plans for how action to achieve this progress will be implemented and monitored.

The Public Service Board is requested to:

1. Comment on the strategic aims and content of the draft Public Health Strategy
2. Endorse the principle that action to meet these strategic aims will be implemented across a range of all our organisational and partnership plans.

Jonathan McWilliam
Director of Public Health

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Oxfordshire PCT