

**PUBLIC SERVICE BOARD: 6 JULY 2009**

**LOCAL AREA AGREEMENT FINANCE: PERFORMANCE REWARD GRANT AND AREA BASED GRANT**

**1. Performance Reward Grant (LAA1 2006-2009)**

**Background**

Reward grant for achievement of LAA1 stretch targets will be claimed in late 2009 once final performance has been audited locally. Reward is payable 50:50 revenue and capital, in two instalments - one in 2009/10 and the other in 2010/11.

The Public Service Board (PSB) has agreed that:

- 50% of any reward achieved will go back to the organisations/partnerships responsible for delivering the targets. See **Annex 1**.
- 50% will be held by the PSB and allocated to partnership projects through a bidding process.

The likely amount of reward achieved is about £9 - about £4.5M for the PSB to allocate and about £4M direct to organisations and partnerships responsible for delivery.

**Summary of proposals for use of 50% to target deliverers**

**Annex 1** summarises how delivery partners intend to use the reward grant they are likely to achieve.

**Shortlisting of bids made against the 50% of reward held by the PSB**

A summary of all bids received by the 23<sup>rd</sup> January deadline was presented to the February meeting of the PSB. There were over forty bids totalling more than £20M. The likely amount of reward available for the bids is about £4.5M.

The PSB agreed that the LAA Steering Group shall shortlist the bids against the following criteria: projects that support the economy or reduce deprivation, particularly in our most vulnerable communities.

A sub-group (PCT, 2 district councils, County Council) developed the detailed criteria and methodology for shortlisting the bids (See **Annex 2**) and evaluated the bids on 22<sup>nd</sup> May.

**Results of the evaluation of bids**

The following are the recommendations of the sub-group responsible for evaluating the bids.

### 1: Breaking the cycle of deprivation in most deprived areas.

There are a number of bids in this category that require further consideration by the relevant partnerships to ensure that proposals are focused on the criteria and are fully aligned with the work to break the cycle of deprivation commissioned by the Oxfordshire Partnership Board (February 25<sup>th</sup>).

It is proposed that the bids indicated in **Annex 3** shall be reviewed and a revised bid to the value of £1M should be presented at the September meeting of the PSB for approval.

### 2: Support for the economy

There are a number of bids in this category that require further consideration by the relevant partnerships to ensure that proposals are focused on the criteria and are fully aligned with current strategic priorities for the economy, skills and tourism.

It is proposed that the following bids indicated in **Annex 3** should be reviewed and a revised bid to the value of £1M should be presented at the September meeting of the PSB for approval.

### 3: Safer Communities

A comprehensive and wide-ranging bid was made on behalf of the Safer Communities Partnership. Safer communities are a key priority and contribute considerably to breaking the cycle of deprivation. It is proposed that the partnership revise that bid so that

- it is focused on the criteria
- it reduces violent and hate crime / improves cohesion in most deprived communities
- it clarifies the elements of the original bid that could be funded from the 50% of reward going directly to the partnership.

The Steering Group suggest that the PSB set a ceiling for the revised bid to the value of £0.5M and ask the Safer Communities Partnership to present the revised bid at the September meeting of the PSB for approval.

### 4: Environment and climate change

This is a strategic priority in Oxfordshire 2030 and there is very little funding for innovative new ideas. The Steering Group propose that the bids indicated in **Annex 3** be reviewed and revised so that they more clearly focus on the criteria set by the PSB. The final bid or bids should be to a total value of £0.5M and presented at the September meeting of the PSB for approval.

## 5: Grant “pots”

There were three bids for grant pots. The sub-group recommends that the PSB allocates £0.5M to fund one grant pot so that voluntary and community groups can bid to it for funds to improve outcomes in local communities. The PSB shall set the criteria and the “pot” shall be administered by a voluntary sector infrastructure organisation on behalf of the PSB.

## 6: Partnership capacity building

There are five bids for partnership infrastructure and capacity building activities.

- It is recommended that funding for the Data Observatory and research on national indicators should be “business as usual” for the public sector and not funded by the LAA Reward Grant.

Of the remaining four bids it is recommended that the PSB consider granting a contribution (not the total costs) of the following bids:

- Diversity and equality mapping (bid from the Voluntary Sector Development Partnership for work in their strategic plan that is currently not funded). £100,000.
- LAA manager (bid from County Council on behalf of all organisations responsible for LAA targets). £50,000.
- Partnership Development Manager (bid from all district councils for capacity to co-ordinate partnership working on targets). £50,000.

## 7: Other successful bids

There were a number of other strong bids. Given the likely funding available it will be possible to fund a number of these projects. It is recommended that PSB request these bidders to review and revise their bids in consultation with the LAA Steering Group so that revised bids (that can be funded within the available resources) can be presented at the September meeting of the PSB for further consideration.

Ref	Bid title
11	Enterprise sector
1	Banbury Skills Centre
18	Happy, healthy and productive people
4	Business in the community
32	Self build

## 8: Bids that did not meet the criteria

A number of bids failed to meet the criteria sufficiently. Some of these were considered to be “business as usual” for the public sector. It is recommended that these are not given further consideration by the PSB.

See **Annex 3** for a list of bids in this category.

## 9: Capital and revenue

Reward grant is subject to a 50/50 capital/revenue split. It is recommended that the bids outlined above are asked to work on the basis of this allocation although it will also be possible to assess all the successful bids together to establish whether the capital/revenue split can be met overall.

## **Recommendations**

It is recommended that

1. Bids that have been shortlisted should be reviewed and revised by the relevant partnerships for re-submission by 15th August for approval by the PSB at their meeting on 2 September.
2. Bids in each priority area shall not exceed the ceiling of reward agreed by the PSB for that area of work (for example Community Safety total £0.5M).
3. Bidders are reminded of the need to coordinate the use of all LAA reward funds to ensure cost effective joined up approaches to improving outcomes; bidders from all partnerships and organisations are requested to work together to ensure the most effective use of these one-off resources.
4. Bidders shall be mindful of the 50/50% capital/revenue split for reward grant.
5. The LAA Steering Group shall co-ordinate this process and provide advice and guidance to bidders.
6. Unsuccessful bidders will be contacted and given feedback by the sub-group.

## 2. Area Based Grant

In February 2009 the Public Service Board agreed that ..

*“The County Council shall passport Area Based Grant (ABG) to services in financial years 2009-2010 and 2010-2011. However, spending plans shall be discussed with partnerships and published in each financial year to ensure transparency, opportunity for challenge and to seek opportunities to join up resources most effectively.*

*Further partnership governance work shall be done to develop an annual process for ensuring that all targets adopted for the Oxfordshire 2030 Delivery Plan (including LAA and local targets) are fully resourced and report back to the June meeting.”*

The following process is proposed for the allocation of Area Based Grant funding for 2010/11.

<b>Activity</b>	<b>Timescale</b>
County and District Council services in receipt of ABG shall provide details of proposed activity / spend in financial year 2010-2011.	Submitted to the relevant thematic partnership for consideration by 31 August 2009.
The relevant thematic partnerships shall test these proposals and make any recommendations that can improve the effectiveness of the use of ABG.	By 18 September 2009.
ABG plans shall be considered by County & District Council budget planning processes.	For information the County Council budget “star chamber” process is 28 Sept – 16 Oct 2009.

### Recommendations

1. The County Council's finance service shall coordinate the analysis of the ABG received by the County Council for 2010/11.
2. District Councils in receipt of ABG shall do the same.
3. District and County Councils shall co-ordinate their activities through the Oxfordshire Treasurers Group who will ensure information is provided for thematic partnerships (see activity and timescale above).

Paul James, Head of Partnership Working  
Oxfordshire County Council  
June 2009

Summary of plans for 50% reward grant allocated to target deliverers

ANNEX 1

Outcome	Indicator	Proportionate value of target	Has it been achieved / reward expected?	Who will it be allocated to?	What will it be spent on?	Is this work also dependent on a bid to the PSB for further reward grant?
Increasing the Gross Value added of the Oxon economy by providing skills to those without qualifications	720 adults achieve NVQ1 or higher (or equivalent) by August 2009	2	YES PARTIAL reward expected	Area Programme Board takes on any PRG awarded with the commitment to fund projects addressing adult skills in areas of urban deprivation in Oxfordshire [The body with oversight of this is now the Learning and Skills Partnership]	Reward will be spent on skills and the economy projects that fit within strategic plans. The mechanisms for establishing these are principally (i) the forthcoming Oxfordshire economic assessment and economic strategy refresh and (ii) the development of an Oxfordshire Skills commissioning strategy which will be informed by the economic assessment and by priorities emerging from the work of the Oxfordshire Learning and Skills Partnership.	It will be linked to bids for the economy and skills made into the topsliced pot.
Improved achievement at GCSE A*-C	5 GCSEs A-C (including English and Maths)	1.5	No reward expected.	80% secondary schools which achieve their targets 20% Educational Effectiveness Service	N/A	N/A
	Leaving Care: 1	0.25	YES PARTIAL reward	60% Early Years and Family Support	Proposals have not been received	

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	GCSE A-G		expected	Service, 20% Children & Young People's Service, 20% Schools (those with a looked after child in the LAA cohort)/Young People		
	In Care: 5 GCSEs A-G	0.25	No reward expected.		N/A	N/A
Reduction in offending by young people	Number of new entrants to criminal justice system aged 10-17 years	0.50	YES in full	40% Oxfordshire Youth Offending Service, 20% Thames Valley Police, 20% OCC Children, Young People & Families, 20% CDRPs	Taken together with the allocation for reconviction rates of young offenders and reoffending rates of adult and juvenile offenders the reward grant will be spent on 4.5 posts for three years (total cost £394,097) to support the Youth Offending Service statutory work, which are currently unfunded and will help continue to reduce reoffending rates and to work with victims of crime. 14k over two years will also support the adult PPO scheme.	This work is not directly dependent on a separate bid to PSB for the Diversion Scheme and for a PPO post. However both schemes are essential to supporting YOS work in sustaining achievements in dramatically reducing new entrants and reoffending rates.
	Rate of reconviction of young offenders aged 10-17 years.	0.50	YES in full			
Reduce domestic violence	Increase in the number of incidents of domestic violence	0.80	YES in full	Thames Valley Police 50%, Oxfordshire Domestic Violence Strategy Group 25%, CDRPs (allocation to	Domestic Violence Strategy Group and Crime and Disorder Reduction Partnership element will be pooled and fund agreed	Safer Communities Partnership are reviewing their bid and this 50% to ensure that the spend is

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	reported annually directly to the police			each to be determined) 25%	Safer Communities Partnership priorities i. Independent Domestic Violence Advice service salaries (working with high risk victims and outreach service) ii Sustaining the Champion/children's' champion coordinator post Capital element will be used to develop the sanctuary scheme (safe places for DV violence victims to seek sanctuary)	appropriately targeted on priorities.
	Increase in the number of incidents of domestic violence which result in sanction detections	0.20	No reward expected.		N/A	N/A
Reduce the rate of reoffending by adult and juvenile	Reduce the rate of reoffending (using convictions	1.0	YES in full	30% Thames Valley Police, 20% Thames Valley National Probation Service, 20% Oxfordshire Youth	TV Probation element (£138,353) will be reinvested in the PPO Scheme to sustain and develop non-core-funded	Safer Communities Partnership are reviewing their bid and this 50% to ensure that the spend is

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PPOs by March 2009	resulting from charges for BCS comparator crimes) by adult and juvenile PPOs by March 2009.			Offending Service, 30% CDRPs (allocation to each to be determined)	elements (Details to be decided).	appropriately targeted on priorities.
Improved local and global environment through the reduction of waste sent to landfill	4,875 extra tonnes of non-biodegradable waste to be recycled between 2006/07 and 2008/09 inclusive	0.75	YES in full.	Oxfordshire Waste Partnership	Will be placed within the OWP New Initiatives Fund, to which partners bid for project funding. The highest funding priority is currently food waste collections and treatment.	
Improve the overall cleanliness of Oxon	Reduce by 9% (from 2004/05 Oxfordshire average of 20%) the proportion of relevant land and highways	0.80	NO reward expected.	To be spent on further partnership projects to improve the cleanliness of the County under the aegis of the governance group [Responsibility of this target now held by Waste Partnership]	N/A	N/A

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	assessed as having combined deposits of litter and detritus falling below an acceptable standard					
	People who express satisfaction with cleanliness standards in their area increased to 69.58% by March 2009	0.20	UNCERTAIN Awaiting place survey results to be released			
Reduce number of falls among older people living in care homes	By March 2009 reduce the number of falls within the care homes in Oxfordshire by 20% which means	1.0	YES PARTIAL reward expected subject to final redefinition of the target	Previous proposals have been amended by Health & Well-being Partnership (June09) and they propose to use reward grant for partnership priorities.  100% to Health and	The Health and Well-Being Partnership discussed the allocation of funding at the meeting on 18 June and asked the officer group to provide more detail for final decisions in Sept 09. Reworked proposals originally submitted to the	No, though the social marketing and healthy workplaces projects were the subject of bids for unallocated funding. This work could now be partly taken forward by the allocated funding and

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	a reduction of 1600 falls per year from an estimated 8000 falls per year			Wellbeing for decision on allocation to the 3 strategic priorities of Successful Aging, Obesity and Mental Well-being and another identified priority for Promoting Independence (Telecare and Telemedicine)	PSB will be considered by H&WB partnership	would not depend on further grants from the unallocated pot.
Increase the number of people supported to live in their own home	Increase by March 2009 the number of those supported intensively to live at home from 883 in 2004/5 to 1150	1.0	YES PARTIAL reward expected			No, though the social marketing and healthy workplaces projects were the subject of bids for unallocated funding. This work could now be partly taken forward by the allocated funding and would not depend on further grants from the unallocated pot.
Deliver affordable homes within sustainable communities across Oxfordshire	Deliver 256 additional affordable homes within sustainable communities across Oxfordshire between 2006/07 and	1.25	YES in full	The monies are to be held by the district that currently chairs the OHP on behalf of the partnership	The OHP's top priority is the delivery of affordable housing. At present sites are lying idle in the county due to the poor economic outlook and reluctance of developers to build for an uncertain market. Government finance is available to "kick start"	No although the bids to the PSB element of the reward grant are complimentary to this

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	2008/09, of which 70% will be social rented housing and 30% will be low cost home ownership units.				these developments and the OHP intends that this finance be used to pump prime this initiative and lever government finance into the county. The monies will also include the appointment of a project officer to deliver this, reporting to the OHP	

## Reward Grant Bids Evaluation Criteria (see page 1 of covering report)

### Project title and number:

Financial Year	Capital	Revenue
2009/10		
2010/11		
2011/12		

<b>1 : Breaking the Cycle of Deprivation / supporting the economy – criteria</b>	<b>Fully met</b>	<b>Part met</b>	<b>Not met</b>
Targets skills improvement			
Targets job creation			
Improves health and well-being for people in the most deprived communities			
Improves the physical environment in the most deprived communities			
Improves public involvement and engagement in the most deprived communities			

<b>2: Delivery - criteria</b>	<b>Fully met</b>	<b>Part met</b>	<b>Not met</b>
Evidence of need			
Evidence of effectiveness of approach			
Contributes to Oxfordshire 2030 targets			
Is supported by other funding sources			
Evidence of who will deliver this			
Is supported by a partnership			

## Summary of results of reward bids evaluation

## ANNEX 3

Category	Recommendation	Ref	Bid description
Partnership amalgamated bid	£1 million	3	Breaking the Cycle of deprivation – range of projects to support priority of breaking the cycle
Partnership amalgamated bid	£1 million	40	World Class Economy – range of projects to develop the economy of Oxfordshire
Partnership amalgamated bid		33	Skills build – projects to improve skills in most deprived areas
Partnership amalgamated bid	£500,000	31	Crime and Anti-social behaviour (Safer comms) – range of projects to support safer communities priorities
Environment and climate change	£500,000	10	Energy busters – reduce carbon emission and energy consumption by working with schools and communities
Environment and climate change		15	Greener communities Didcot – environmental project on Didcot estate
Environment and climate change		29	Low carbon technologies – develop schemes for installation of renewable energy in schools/community centres
Environment and climate change		30	Resilient communities – range of projects to help for people on low incomes to save energy costs and reduce carbon
Grant pot	£500,000	23	Our Place – grants for major towns to improve the environment or quality of life
Grant pot		24	Voluntary and community sector grants to deliver 2030 priorities
Grant pot		37	Thriving town economies – grants for eligible towns to benefit the town's economy.
Capacity bid	Not funded	9	Data Observatory – improved data management architecture of the observatory
Capacity bid	Not funded	21	National Indicators research focused on satisfaction drivers linked to Nis 5 + 140
Capacity bid	£100,000	25	Developing diversity and equalities – research, and diversity forum to represent those at risk of exclusion in the county
Capacity bid	£50,000	43	LAA manager – post to support development and delivery of the LAA
Capacity bid	£50,000	44	Partnership development manager – post to support partnership working across districts and link to Oxfordshire 2030.
Higher rating	Further project details to be sought	32	Self Build – project for younger people to access housing through self build scheme and build skills
Highest rating	Further project details to be sought	11	Enterprise centre East Oxford – funding to build new centre
Highest rating	Further project details to be sought	1	Banbury skills centre – convert former school for learning and skills needs in Banbury
Highest rating	Further project details to be sought	18	Happy, healthy and productive people – social marketing project to encourage better mental health of residents
Highest rating	Further project details to be sought	4	Business in the community – engage with business to focus on improving skills and reduce worklessness in the county
Higher rating	Could be developed if funding is available	38	Tourism – grow two festivals to national status and pilot three new events to increase tourism/visitors.

<b>Category</b>	<b>Recommendation</b>	<b>Ref</b>	<b>Bid description</b>
Medium rating	Could be developed if funding is available	2	Blackbird Leys well being hub – revenue funding to support the hub
Medium rating	Could be developed if funding is available	8	Sports development for CYP – sports development officer for children and young people in Oxford
Medium rating	Could be developed if funding is available	20	Nature and Nurture – development officer to provide environment sessions for community groups at the Northmoor Trust
Medium rating	Could be developed if funding is available	22	Old Fire Station – capital funding to support redevelopment of Old Fire Station for improved community use
Medium rating	Could be developed if funding is available	27	Preventing youth homelessness – officer to work with vulnerable young people to prevent youth homelessness
Medium rating	Could be developed if funding is available	28	Reducing the use of temporary accommodation – conversion of homes for use as permanent housing stock
Medium rating	Could be developed if funding is available	34	Reduce health inequalities through social marketing. Promotion change in behaviour to reduce inequalities.
Medium rating	Could be developed if funding is available	36	Tackling teenage pregnancy through social marketing to young people
Medium rating	Could be developed if funding is available	41	Wild Waste Bus – replacement of the bus which promotes climate change and energy reduction to audiences across Oxfordshire
Low rating / business as usual		14	Top up Swimming – free sessions for non swimmers
Low rating / business as usual		16	Healthy workplaces – promote healthy lifestyles to employees
Low rating / business as usual		17	Increase physical activity across Oxfordshire – support for Sports Partnership GO Active programme
Low rating / business as usual		19	Youth narrow boat – facility for vulnerable young people to access activities
Low rating / business as usual		42	ICT in youth centres – provision of ICT infrastructure in youth centre sites across the county
Low rating / business as usual		5	CCTV number plate recognition technology for South Oxfordshire
Low rating / business as usual		6	CCTV infrastructure costs in the City
Low rating / business as usual		12	Environment warden working in the Vale
Low rating / business as usual		13	Football provision at Ox City FC – contribution to cost of redevelopment of facilities
Low rating / business as usual		26	ICT capacity of parish councils – ict infrastructure and training for parish councils which don't have it
Low rating / business as usual		35	South Oxfordshire flooding resource – flooding officer
Low rating / business as usual		39	Reducing food waste – funding to support roll out of food waste collection scheme in the county
Withdrawn		7	Connect4Action – support for adults with moderate/severe learning disabilities