



Item N<sup>o</sup>: 7

## Health and Wellbeing Partnership Board September 2010

### Review of Medium-Term Priorities

#### **Executive Summary:**

Purpose of Presentation

To enable Board members to discuss and determine a limited number of priorities (no more than five) for 2010-14 and agree possible SMART targets to focus our efforts on these priorities.

#### **History and context:**

Why are we doing this?

The HWBP Board asked the Officer Group to identify a list of priorities and targets based on its discussions during the June meeting. Although the move to refresh the medium term Delivery Plan (that underpins the Oxfordshire Partnership Board's Sustainable Community Strategy) has been deferred, it was felt appropriate to review the work of the HWBP Officer Group.

Where are we in the process?

The Officer Group have produced the attached report based on the content of the Board's discussion at its meeting in June 2010.

Where else has it been?

The report has not been considered anywhere else to date.

Where else is it going?

In March 2011 if the Oxfordshire Partnership Board still wishes to refine the Delivery Plan, the HWBP Board may wish to revisit its priorities.

#### **Actions requested:**

The Board is asked to:

Agree its medium-term priorities for 2010-14.

#### **What does this item require members to take back to their organisation:**

Members are asked to:

Members should ensure that the outcome of this meeting is reported back within their own organisation and help to secure their willingness to work towards the priorities that have been identified.

<b>HWB Partnership Board aims supported by this paper:</b>	
<input checked="" type="checkbox"/>	agree priority outcomes for health and well-being in Oxfordshire
<input type="checkbox"/>	promote action across partner agencies in planning and commissioning services for health and social care improvement
<input checked="" type="checkbox"/>	monitor delivery of action across partner agencies, assess effectiveness
<input checked="" type="checkbox"/>	monitor health improvement and other outcomes across the county
<input checked="" type="checkbox"/>	review priorities as part of the commissioning cycle
<input checked="" type="checkbox"/>	support involvement of service users in developing a strong strategic role
<input type="checkbox"/>	further the development of joint financial arrangements
<input checked="" type="checkbox"/>	ensure the implementation of priorities set out in the Sustainable Community Strategy and delivery of Local Area Agreement targets

<b>Author of presentation:</b> Matt Bramall Health & Well Being Partnership Officer	<b>Person on whose behalf this has been written:</b> John Jackson Director of Social & Community Services
--	---

<b>Last date paper modified:</b> July 2010
--

## Medium Term Priorities: Oxfordshire 2030 Delivery Plan Targets

### Background

1. The Oxfordshire Partnership Board agreed that the Delivery Plan for *Oxfordshire 2030* should be refreshed to clarify and sharpen its focus. Each of the 'thematic partnerships' was asked to bring forward proposals for potential targets/ action plans/ projects for the period 2011-14.
2. The county-wide Chief Executives Group and the LAA Steering group provided a steer for this work, which placed particular emphasis on prevention rather than cure, which implies:
  - Supporting independence and reducing dependency
  - Promoting healthy lifestyles
  - Community self help
3. Discussion by the HWBP Board on 17 June 2010 revealed a broad consensus, affirming the importance of prevention, the need not to spread ourselves too thin, to persevere with the priorities agreed at the away-day, and to focus on the things that are not being addressed elsewhere.
4. The HWBP Officer Group was asked to review the priorities identified during the Board's discussion and to develop some targets for them. The purpose of this paper is to present these to the Board.

### Next steps

5. It should be noted that shortly after the HWBP Board meeting, the Public Service Board resolved to postpone its review of Delivery Plan until March 2011, owing to recent announcements from the coalition government and the need to reassess current plans and budgets in the light of the forthcoming Comprehensive Spending Review.
6. Despite these developments, it was felt that the HWBP Board should still review the work of the Officer Group, accepting that this may need to be amended at a later date when the impact of current changes are clearer.

### Recommendation

**The HWBP Board are recommended to approve the priorities and targets set out in Annex A as a marker for the future, whilst noting the need to revisit some of them again in March 2011.**

Outcome [2030 DP Objective]	Rationale for inclusion	HWBP medium term priority	Target to measure progress	Notes
More older people living independently [Prevention]	<ul style="list-style-type: none"> <li>▪ Ageing population is one of the most significant changes affecting the world</li> <li>▪ Older people want to carry on living independently in their homes for as long as possible</li> <li>▪ Key priority for DPH</li> <li>▪ One of the major financial pressures on the public sector</li> <li>▪ Older people politically important</li> <li>▪ Existing priority of the Health and Well Being Partnership Board</li> </ul>	Increase the number of people using Telehealth and reduce the use of residential/ nursing care	Reduce the number of emergency bed days per head of weighted population (VS C20) by x% p.a.	No target set elsewhere. May only be measured by PCT for one year; no guarantee it will continue
			Achieve a fall in the average length of stay in hospital	No target set elsewhere. May not be measured
			Cut residential/ nursing care beds by x% p.a.	No target set elsewhere
		Influence planners to increase availability of lifetime homes and supply of alternative housing options for older people	High levels of satisfaction of older people with their home and neighbourhood	Probably not measurable, especially now the Place Survey has gone
			Deliver 345 units of Extra Care Housing by 2013	Target already monitored in S&CS balanced scorecard
		Increase effectiveness of early intervention	Successful reablement/ turnaround ask RL/JR to identify a target they are using	t.b.c.
			Increase the proportion of known service users who directly access their service from those accessing via a formal care management assessment (component to NI 136/ VS C03)	Monitored annually by the Performance Information Unit
			Increase proportion to 50% of the estimated 7,000 people with dementia in Oxfordshire that have a confirmed diagnosis by 2013	Monitored annually as part of the Dementia Strategy
		Improve support to carers to enable them to care	Increase the numbers of carers (of clients getting a community-based service) receiving a specific carer's service, or advice and information following a carer's needs assessment or review (NI 135/ VS C18)	Target already set in LAA but only until 2011
			Proportionate increase in the number of carers registered on GP System	Monitored quarterly in PCT Exec Board Performance Report

Outcome [2030 DP Objective]	Rationale for inclusion	HWBP medium term priority	Target to measure progress	Notes
Positive lifestyles – people taking responsibility for their own health and well being [Healthy Communities]	<ul style="list-style-type: none"> <li>Linked to wide range of issues such as obesity, mental health, alcohol misuse, which are causes of public concern and lead to demands on health and social care</li> <li>Links to DPH annual reports</li> <li>Obesity and mental well being are existing priorities of the Health and Well Being Partnership Board</li> </ul>	<b>Increase levels of adult physical activity</b>	Increase rates of adult participation in sport and active recreation (NI 08)	Target already set in LAA <b>but only until 2011</b>
			Increase to 9,000 the number of adults who are no longer sedentary	Target set in Physical Activity Delivery Plan
		<b>Halt the rise in obesity</b>	Reduce the Percentage of children in Year 6 who are obese, as shown by the National Child Measurement Programme (NI 56)	Not a measure of adult obesity (for which there is no baseline) but offers a suitable proxy for whole families
			Deliver year on year improvement (measured by implementation of Healthy Weight Delivery Plan)	<b>Process rather than outcome based</b>
			Reduce mortality rates from all circulatory diseases at ages under 75 to 50.5 per 100,000 for 2010/11 (NI 121/ VS B02)	Monitored annually in PCT Exec Board Performance Report
		<b>Reduce extent of harmful drinking and the number of people smoking</b>	Reduce the harm to health caused by harmful or hazardous consumption of alcohol (hospital admissions per 100,000) (NI 39/ VS C26)	<b>No target set yet but OSCP Alcohol TBG will monitor soon</b>
	Increase the number of people who quit smoking (NI 123/ VS B05)	Reported to PCT Exec Board monthly (and weekly by the smoking Task Force)		
Reducing health inequalities [Breaking the cycle of deprivation]	<ul style="list-style-type: none"> <li>Oxfordshire 2030 priority – we want as many people as possible to live long and healthy lives</li> <li>Key priority for DPH</li> <li>Reducing inequality is likely to reduce demand for health and social care</li> <li>Key measure of success within World Class Commissioning</li> </ul>	<b>Narrow the gap in health inequalities between the 30 most and least deprived wards</b>	Achieve an overall narrowing of the gap between 2009 and 2014 based on a basket of JSNA indicators	<b>Look to see if any established measure in Vital Signs could be used</b>
			Lower the difference in all-age all-cause mortality rates between least and most deprived areas (NI 120)	<b>Does this need to be supplemented possibly with more local targets e.g. for wards in Banbury/Oxford?</b>
		<b>Support the most vulnerable to remain in their own home</b>	Increase the percentage of vulnerable people achieving independent living to <b>x</b> by 2014 (NI 141)	Target already set in LAA <b>but only until 2011</b>
			Increase the percentage of vulnerable people who are supported to maintain independent living to <b>x</b> by 2014 (NI 142)	<b>Target not yet set but should be monitored by Supporting people</b>

Outcome [2030 DP Objective]	Rationale for inclusion	HWBP medium term priority	Target to measure progress	Notes
Better Mental Well Being [Prevention]	<ul style="list-style-type: none"> <li>▪ Health and well being is not just about physical health</li> <li>▪ 1/3 of GP appointments are about mental health issues</li> <li>▪ Cost to the economy – nationally £77b each year. Locally cost will be equal to budget of the PCT (£800m). Tackling this will also help deliver the Oxfordshire Partnership objective of World Class Economy</li> <li>▪ Key priority of DPH</li> <li>▪ Existing priority of the Health and Well Being Partnership Board</li> </ul>	Increase the extent to which paid employment acts as a protective factor for preserving mental wellbeing	Reduce the flows on to Incapacity Benefit from employment (NI 173)	Not sure if or where this indicator is monitored and suspect no target has been set
			Increase the percentage of adults receiving secondary mental health services who are in paid employment at the time of their most recent assessment or formal review (NI 150/VS C08)	Targets monitored monthly by OBMH Provider JMG and reported to PCT Exec Board
			The fundamental problem with trying to measure mental well being is that it requires some sort of assessment of people's mental wellbeing, which is just not available	

Matt Bramall  
July 2010