

## Health and Wellbeing Partnership Board June 2010

### Ageing Successfully

#### Executive Summary:

Purpose of Report

To report on work to progress 'Ageing Successfully +50 Onwards' and invite comments on specific partnership initiatives and the emerging priorities identified.

#### History and context:

Why are we doing this?

Ageing Successfully is a local initiative that is designed to improve access to health and social care services by increasing the commissioning of integrated whole care pathways. This is being pursued to create a proportionate and appropriate shift from hospital into primary and community settings.

Where are we in the process?

Ageing Successfully was first brought to the Board in March 2009. Since then it has been developed with the Board's involvement and discussed at its last three meetings. It approved the strategy in March 2010. The HWBP Board will be asked to endorse the key delivery projects at its September and December meetings.

Where else has it been?

Ageing Successfully has links to a number of other priority programmes such as 'Creating A Healthy Oxfordshire', *Oxfordshire 2030*, Transforming Community Services, Transformation of Adult Social Care, Self Care and Urgent Care, Extra Care Housing, and Telehealth. It is therefore being discussed as appropriate in a number of other places.

Where else is it going?

The outcome of the review of existing governance arrangements for older people's services is expected imminently. Once this has been determined (by the Chief Executives) future governance arrangements will be clear. Health Overview and Scrutiny will receive a progress report in December 2010. Impact assessment will be completed for any service developments.

#### Actions requested:

The Board is asked to:

The Board is invited to comment on specific partnership initiatives and to endorse the Involvement Strategy (Appendix 2).

**What does this item require members to take back to their organisation:**

Members are asked to:

Ageing Successfully is about working in partnership to improve health outcomes; promote independence, and reduce health inequalities for an ageing population. All agencies are faced with responding to demographic changes that will see a greater proportion of older people. Members are asked to encourage their own organisations to identify ways in which their activities and objectives support the framework set out in Ageing Successfully, specifically the six high level outcomes of: (i) staying healthy; (ii) staying independent; (iii) staying safe; (iv) lifelong learning; (v) being an active and involved citizen; and (vi) enjoying economic well-being.

**HWB Partnership Board aims supported by this paper:**

<input type="checkbox"/>	agree priority outcomes for health and well-being in Oxfordshire
<input checked="" type="checkbox"/>	promote action across partner agencies in planning and commissioning services for health and social care improvement
<input checked="" type="checkbox"/>	monitor delivery of action across partner agencies, assess effectiveness
<input type="checkbox"/>	monitor health improvement and other outcomes across the county
<input checked="" type="checkbox"/>	review priorities as part of the commissioning cycle
<input type="checkbox"/>	support involvement of service users in developing a strong strategic role
<input checked="" type="checkbox"/>	further the development of joint financial arrangements
<input type="checkbox"/>	ensure the implementation of priorities set out in the Sustainable Community Strategy and delivery of Local Area Agreement targets

**Author of paper:**

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**Person on whose behalf this has been written:**

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Director of Commissioning and Service Redesign  
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Director for Social and Community Services

**Last date paper modified:** 03 June 2010

## Ageing Successfully Progress Report

### 1. Background

The Health & Well Being Partnership Board approved the *Ageing Successfully* strategy on the 18th March 2010. Commissioners, with a range of partners, have led specific areas of work based on the model and a framework for commissioning care closer to home attached (Appendix 1). This includes:

- Collation of information on existing needs, services, and care pathways across Oxfordshire and the whole system of health and social care services provided in community settings;
- Identification of innovation and actions in place and planned to impact on secondary health care and intensive social care that enable a shift to preventative approaches;
- Identification of gaps and priorities for what needs to be commissioned to shift from secondary health care and intensive social care community services and preventative activity;
- Engagement and consultation with a range of stakeholders to ensure views were fed in at an early stage.
- Work to specify outcomes, and performance indicators for business cases and the *Oxfordshire 2030 Delivery Plan*

### 2. Emerging Priorities

'Ageing Successfully' is working closely with existing programmes and projects (see cover sheet) as care closer to home is a key component of a multiplicity of initiatives and system reforms. A map of developments provides an opportunity to identify new ways of commissioning and delivering services and approaches centred on local needs. This will enable public services to improve outcomes for the population and individuals, but also to increase efficiency by better targeting services, reducing areas of overlap and minimising overheads and transaction costs. Work to date has focused on a number of priorities:

- Developing a **Rural Adult's Centre mobile(s)** delivering advice, information, services and signposting to local community initiatives through a broad partnership approach.
- Developing **day opportunities** to deliver support to older people with high level needs through locality centres of excellence, community based health and well being services, and 'locally owned' services to ensure easy access and that they are delivered in ways that makes sense to people who use them.
- **Turnaround project** to identify people at risk through case management approaches who would benefit from appropriate interventions to reduce admissions to hospital or residential care.
- **Review of intermediate care and community rehabilitation services** initiated to create a more effective system between NHS Oxfordshire and Social and Community Services and develop a reablement service specification by October 2010 which seeks to improve choice and quality of life for adults who need care. Evidence shows that focused timely bursts of therapy, intermediate care or home support can either prevent hospital admission or post hospital transfer to long-term care, or appropriately reduce the level of ongoing home care support required. Benefits include maximised independence and minimised whole life cost of care.

- **Whole systems strategic commissioning of care closer to home** through a review of existing bed based provision and develop flexible service that includes respite, transitional and intermediate care beds. This includes extra care provision with community support and outreach services in several localities across Oxfordshire, and the development of telecare and telehealth provision.
- **Personal Health Budgets** work plan and deliverables confirmed. NHS Oxfordshire is one of the 20 fully evaluated national sites participating in the national pilot of Personal Health Budgets in Continuing Health Care.
- **Fragility Fracture integrated care pathway** development alongside the fracture prevention services of the osteoporosis and falls service in line with the DoH guidance 2009. This will support the continued reduction of serious fractures in the older population and the early discharge following a fractured hip to patient's home or community setting for rehabilitation, reducing length of stay and excess bed days. Pilot of accelerated fractured neck of femur pathway of care between Oxford Radcliffe Hospital NHS Trust (ORH) and Community Health Oxfordshire (CHO) with the re-defining of the early supportive discharge team.
- **Implementation of the National Dementia Strategy** to deliver Dementia advisors, Information, Outcome based home support project, Carers support and training, Workforce competencies development, Diagnosis pathway re-design, Early diagnosis services review, Standards in care homes for dementia care, Decrease in use of anti-psychotics in care homes, Development of standards of care for dementia in Hospital.
- **Integrated Stroke Pathway** development plan runs to 2012 to shorten hospital length of stay and utilize 20 Community Hospital beds in specialist rehabilitation plus piloting early supported discharge, improve quality and patient reported outcomes, improve prevention and long term care. Work includes: development of stroke patients forum, develop standards for stroke care across settings, implementation of the stroke pathway at Horton Hospital, a pilot of outcome based domiciliary home support for stroke survivors, and delivery SHA stroke accelerated development plan.
- **Continence Pathway** redesign to integrate and streamline all key elements in the service, with a community based bladder and bowel care service. The revised business case for service redesign and development will be presented to NHS Clinical Executive July 2010. An initial meeting held of new Continence Development & Implementation Group, which will oversee the service transformation, once approval secured.
- **Carers** initiatives, including 'carers awareness training', to be delivered to 82 practices, District Nurses, Health Visitors, School Nurses and Community Hospital staff; targeted information and advice to support carers; an increase in investment in carers' breaks to encompass increased use of direct payments and more flexibility for the user; Carers' support service to include the delivery of culturally sensitive services by maximizing existing resources within the Community Development Team and NHS Oxfordshire; and increased investment in the Emergency carers' support service.
- **Assistive Technology** intentions to provide a telecare service to greater numbers of older people completed by bringing together Supporting People and telecare budgets. A transition process is being implemented to move from exiting service to the new model. Funding has been secured to roll out telehealth service to 250 people with Long Term Conditions.

- **Extra Care Housing** strategy is in place to deliver alternatives to residential care. Extra Care Housing is a key aspect of this strategy. Reshaping of the existing contract forms part of the implementation plan.
- Ambitious **Dementia strategy** in place to deliver the national dementia strategy. A number of innovative initiatives are being taken forward and are attracting a lot of national attention, e.g. Dementia Advisor service, dementia awareness day (held 23 May 2010).

### 3. Involvement Strategy

To deliver the scale of change requires the involvement of individuals in receipt of services, carers, the voluntary sector and wider communities of interest across Oxfordshire to ensure that views are fed in at an early stage. An Involvement Strategy has been developed and is attached (Appendix 2) for the Board's consideration. This will ensure that active involvement is embedded in all the work to implement Ageing Successfully.

There has already been good engagement with, for example, Age UK, +50 Forum, providers and clinicians. Commissioners have provided the leadership with the work over the last four months and will remain core to developing and delivering the programme.

### 4. Governance

The Director of Public Health was commissioned by the Chief Executive's of NHS Oxfordshire and Oxfordshire County Council to review the existing governance arrangements for older people's services and make recommendations for the future. He reported at the end of April and the outcome of the review is expected imminently. Any available update will be reported to the meeting.

### 5. Timetable

Governance proposals and recommendations for older people's services reported **(end April 2010)**.

Development of outline business cases against agreed priorities with a clear financial plan which identifies efficiency savings and its implications for the community of Oxfordshire with key milestones for implementation **(April- Sept 2010)**.

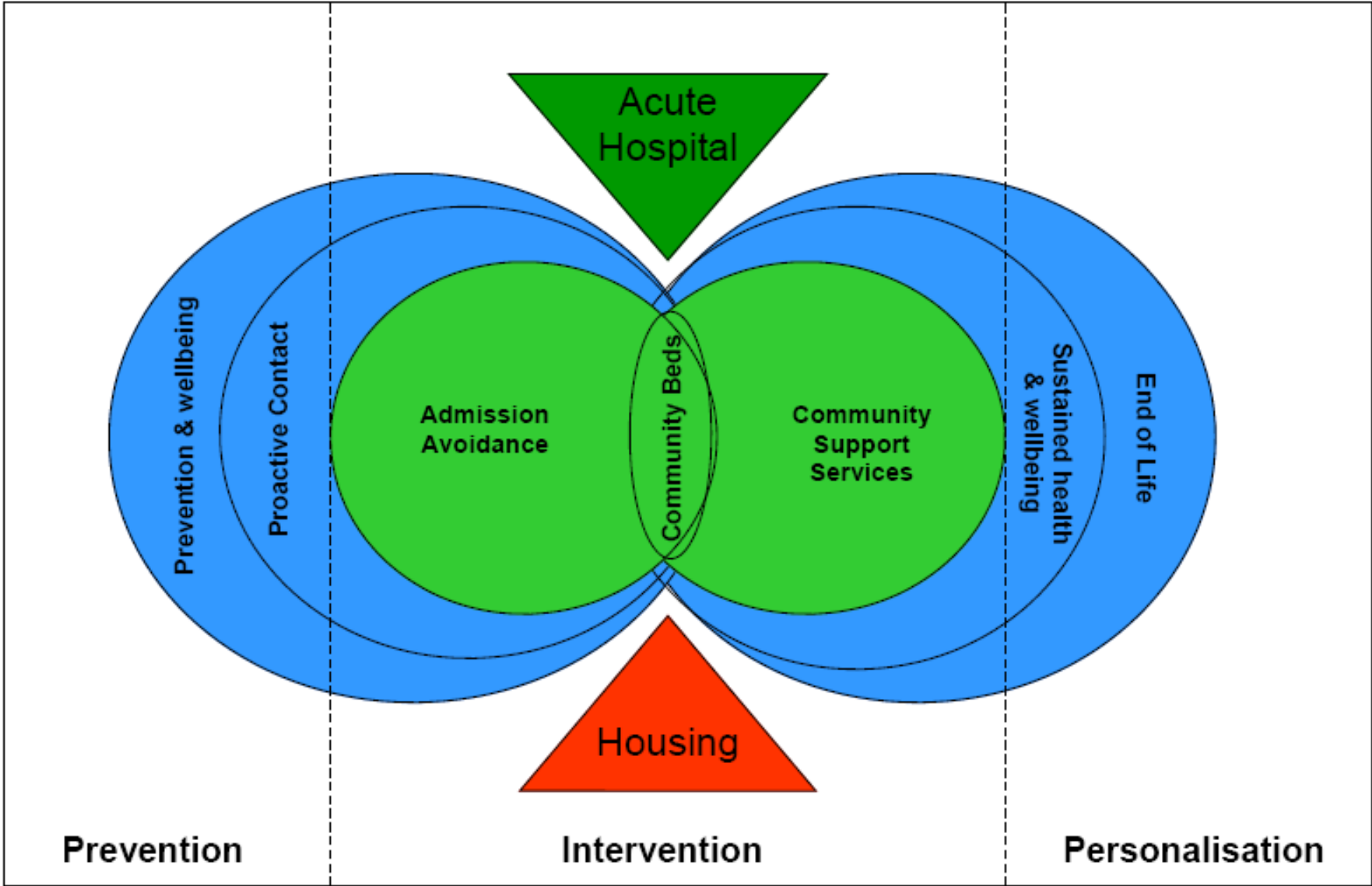
The Health & Well Being Board will endorse the key delivery projects **(September and December 2010)**.

Proposals for new provision (investment) or changed provision (disinvest to reinvest) or reprovision (some invest and retendering), interventions or approaches will feed into the Star Chamber and Operating Plan processes on the County Council and NHS Oxfordshire **(July 2010 ongoing)**.

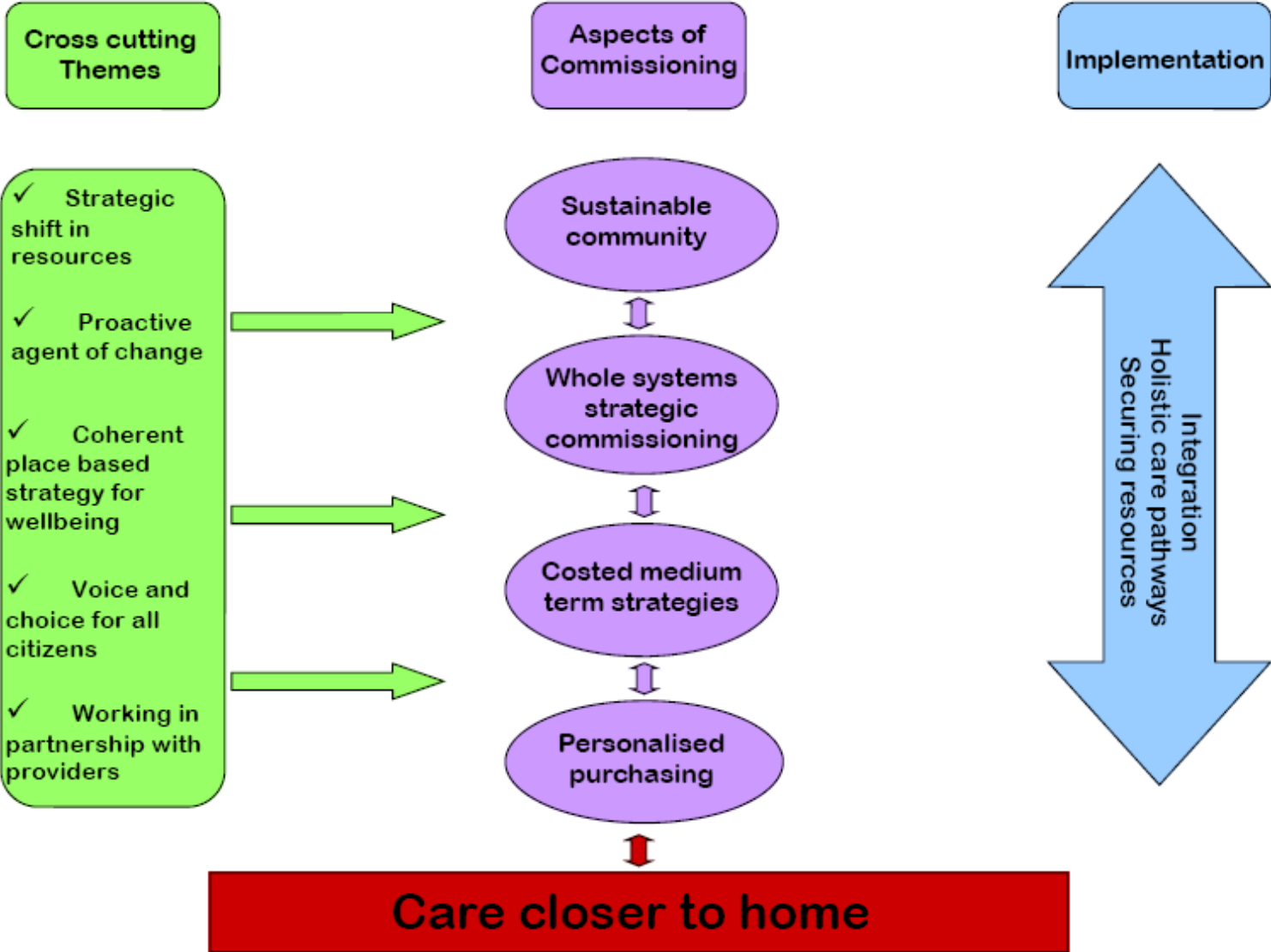
Health Overview and Scrutiny will receive a progress report **(December 2010)**.

Marie Seaton,  
Interim Head of Joint Commissioning (Older People)  
June 2010

Ageing Successfully



# Ageing Successfully



**Care closer to home**

## Ageing Successfully Involvement and Participation Plan

May 2010

### Background

*Ageing Successfully* is a strategic framework which describes the ways in which organisations, communities and individuals will improve the experience of getting older in Oxfordshire.

It brings together strategies and plans for:

- changing the way we think about ageing;
- how we can all contribute to living healthier and more fulfilling lives as we get older;
- how we can keep our independence and live our lives in the ways we wish for as long as possible.

Over the next decades, each year there will be more older people as a proportion of the whole population. There is less money to spend on health and social care and potentially more people who will need it.

We all need to change how we work and how we approach ageing, encouraging and supporting opportunities for people to live healthier more independent lives, and reducing the use of the most intensive and expensive health and social care services such as residential care and hospitals.

The participation of today's and tomorrow's older people in making these changes is essential if the changes are to work.

### Involving people

It is not a meaningful way to consult with people to ask for views about something that cannot be changed. The underlying ideas and principles of the *Ageing Successfully* strategic framework are unlikely to change, and have been informed by local and national consultations, involvement and research.

But there are very important ways in which older people can and should be involved and contribute as colleagues in the work to make Oxfordshire a better place to get older.

The ways in which the changes happen, which services and projects are supported, which services are reduced, and how the plans for change are made can all benefit from older people being a part of the work. Overseeing the whole process should include older people.

### Information about Ageing Successfully

The ideas and principles of *Ageing Successfully* will be communicated to people in Oxfordshire, especially those most affected by the way health and social care are made available, and by opportunities to stay as independent and as healthy as possible.

Action	By when	Who
Summarise <i>Ageing Successfully</i> Strategic Framework	03 June 2010	Val Wilson
Ageing Successfully Commissioning Group for comment/ support	14 June 2010	Val Wilson
Health and Wellbeing Partnership Board for comment/ approval	17 June 2010	Val Wilson
Send out summary to mailing lists of service users, carers, potential service users available through the county council and NHS Oxfordshire	Ongoing, but significant progress by end June 2010	Val Wilson co-ordinate with Taking Part Team Community Development Team Performance Information Unit Local Involvement Network (LINK) NHS Oxfordshire involvement teams Public Health and health advocates Voluntary and Community organisations and networks Care Homes / Day Services
Present summary at relevant involvement events	Ongoing, starting June 2010	Val Wilson Taking Part Team

### **Participation and Involvement in the work within Ageing Successfully**

Involvement and participation is already taking place in many of the pieces of work which are part of *Ageing Successfully*. For example, carers' groups have been involved in writing the Oxfordshire County Council Carers' Strategy 2009 - 2012 and are now involved in planning what the council is intending to buy ('commissioning') in the way of support and opportunities available to carers.

While informing people about the *Ageing Successfully* framework, opportunities for involvement and participation which are already known about will be publicised. These will change over time as the work progresses, but currently include a wide range of areas across several organisations, ranging from personalisation and self directed support to age-proofing and Good Neighbour Schemes.

As with the whole strategy, involvement and participation in the work cannot be developed within one organisation. The Taking Part Team are responsible for encouraging and supporting involvement in the county council's Social and Community Services, which is one part of the picture. Involvement in all the areas of work which are part of *Ageing Successfully* will need to be supported through other organisations as well as the Taking Part Team.

The work does, however, have to start somewhere, so the proposal for the next part of the process is as follows:

Action	By when	Who
Bring together a network of people who are responsible for involvement and participation across the organisations whose work is part of <i>Ageing Successfully</i>	Summer 2010	Val Wilson working with colleagues on Ask Oxfordshire Board
Checking what participation is already going on in each work area	Autumn 2010	Nominated person from each organisation Val Wilson in Social and Community Services
Supporting development of participation in each work area where identified	By October 2010	As above

### Participation in monitoring the overall strategic framework

- Membership of Health and Wellbeing Partnership Board – this already has involvement of members of the public which could be reviewed to make sure older people are represented.
- Membership of Ageing Successfully Task Group.
- Joint Management Group (older people and physical disability) – there are an older person and a person with physical disability in this group. Where this fits with *Ageing Successfully* to be clarified.

### Future involvement

As the work develops the fundamental changes *Ageing Successfully* outlines will inevitably involve hard decisions and a different way of looking at things.

Involvement and participation in that stage will be crucial to success. This will be developed following on from the work above.

Val Wilson,  
Taking Part Team,  
Oxfordshire County Council,  
May 2010.