

Oxfordshire Physical Activity Delivery Plan Consultation

Introduction

At the launch of the Oxfordshire Sports Partnership Forum on 9 March the first meeting of the Oxfordshire Physical Activity Group was held. The objective of this group was to develop a Physical Activity Action Plan for Oxfordshire that identified key areas of focus for the following 12 months. Following three subsequent 'task and finish' meetings a draft plan has been produced that covers the period September 2010 – September 2011. The notes of these meetings can be found at the Oxfordshire Sports Partnership Extranet at www.oxfordshiresport.org/extranet

From 13 August – 3 September 2010 partners are invited to comment on the plan it's actions.

A steering group to oversee the implementation of the plan is being developed. It is envisaged that this will be a smaller group than the 'task and finish' group, with it's first meeting in the Autumn.

Please send any comments on the plan, questions, or an expression of interest in being part of the steering group to Toni Bridges at abridges@oxford.gov.uk

Background

Purpose of the plan

The plan is intended to provide a framework for the development of Physical Activity within Oxfordshire and in particular those areas where there is an interdependency or value in partners working together more effectively and efficiently. The plan is not an exhaustive list of everything that is happening in Oxfordshire but intends to build on the successful work of the Partnership to date whilst reflecting the new challenges and opportunities that need to be addressed. It is intended that to succeed organisations will need to endorse this plan, commit resources to it and play a full part in its delivery.

Partners involved in the plan's creation include the Oxfordshire Sports Partnership Core Team, Oxfordshire NHS, Oxfordshire County Council and District Councils, Leisure Providers, National Governing Bodies and voluntary organisations.

Content of the plan

After considering evidence, current interventions and programmes, groups already in existence and what needs attention, The Physical Activity Group identified three overarching aims:

- Aim 1: Increasing participation among adults in sport, active recreation and active living
- Aim 2: Supporting inactive young people and their families to take part in regular physical activity
- Aim 3: Reducing the inequalities that exist in the participation levels of members of under represented communities

These aims contribute to the Oxfordshire Sports Partnerships destinations:

- 30,000 adults doing more sport and active recreation (NI8, the sport and active recreation measure)
- 60% Oxfordshire's children taking part in 5 hours PE and sport per week
- 9,000 adults no longer sedentary
- Reduce the Health Inequalities that exist in the participation levels of members of underrepresented communities

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