

TRANSFORM OXFORD

Oxfordshire County Council has exciting plans to transform the centre of Oxford's transport and pedestrian experience.



**OXFORDSHIRE
COUNTY COUNCIL**

www.oxfordshire.gov.uk

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THE PROPOSED PLAN

TRANSFORMING OXFORD STAGE ONE

Queen Street interim scheme - summer 2009

- Reduction in bus flows
- Relocate all bus stops from Queen Street
- More pedestrian space
- Interim landscaping scheme
- Significant improvement in air quality

George Street/Magdalen Street pedestrianisation – summer 2010

- Full pedestrianisation
- Great opportunities for outdoor cafés and restaurants
- Linked pedestrianisation of New Inn Hall Street and St Michael's Street
- High quality landscaping scheme
- Significant improvement in air quality

Broad Street - 2010

Implementing the Broad Street Plan in partnership with the Broad Street Plan Group, including:

- High quality landscaping scheme
- Exciting pedestrian and public space

Frideswide Square redesign – 2011

- A complete reworking of this junction creating a stunning public space and gateway to the city centre from the west
- Removal of all traffic lights from the square
- More flexibility for city centre traffic routeing options

TRANSFORMING OXFORD STAGE TWO

A radical rethink of the management of buses from the east of the city centre to achieve:

- Major reduction in bus flows in High Street and St Aldate's
- Creation of a pedestrian zone in High Street, St Aldate's and other streets
- Fully pedestrianised Queen Street
- Re-routed express coaches
- Smarter bus ticketing

STAGE ONE
pedestrianisation
(2008 – 10)

STAGE TWO
pedestrian zone
(2011 – 13)



Magdalen Street

Broad Street

George Street

Cornmarket

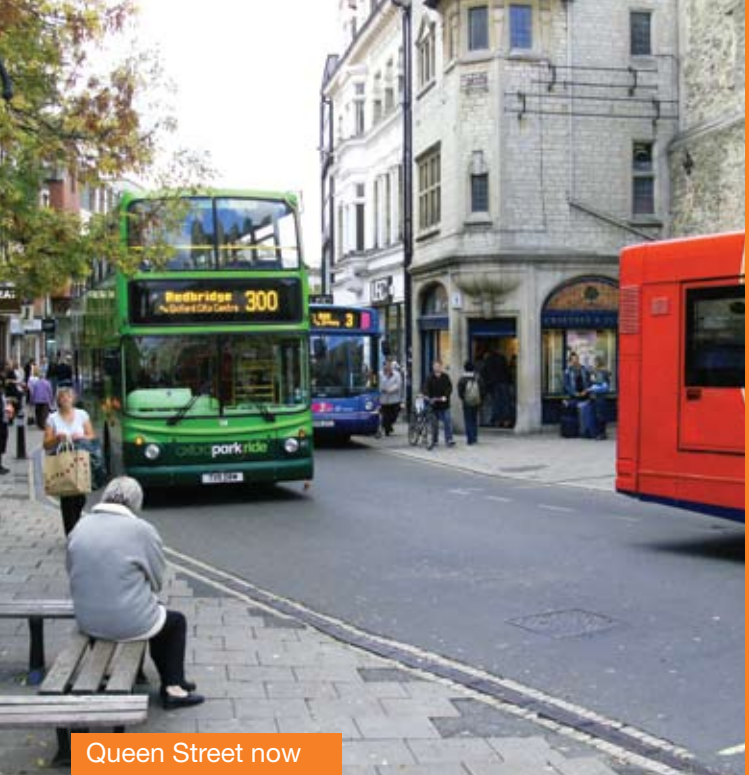
High Street

Frideswide Square

Queen Street

St Aldate's

Westgate Centre



Queen Street now

CREATING A BETTER CITY

Oxfordshire County Council has exciting plans to transform the centre of Oxford's streets, to consolidate the city as a world class economic centre while enhancing its status as an international heritage site.

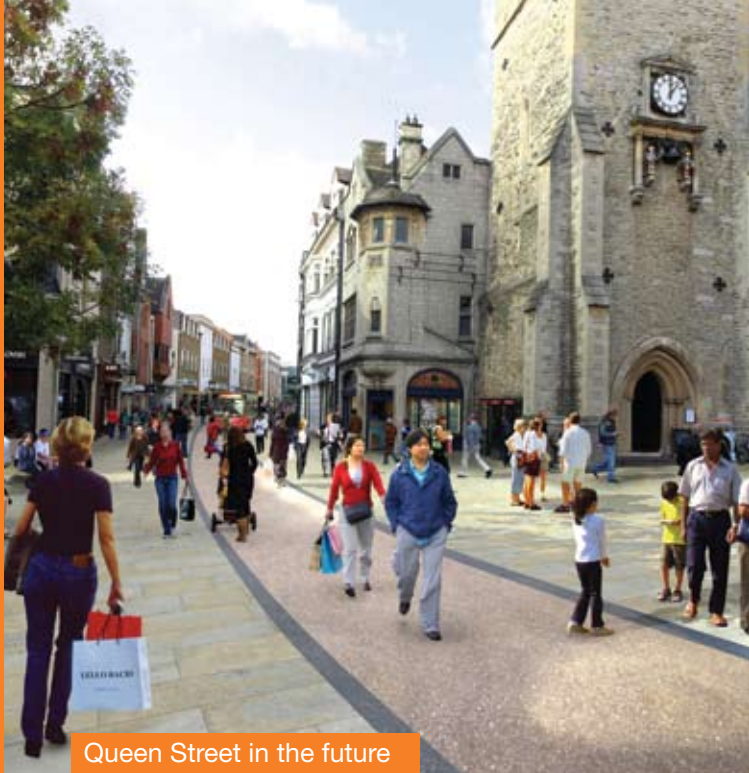
There are currently too many buses, dirty, cluttered streets and poor quality paving.

We want to achieve the standard of pedestrian experience that the city deserves, while maintaining good access for everyone. It is a bold challenge and it will build on work begun almost 10 years ago with the introduction of the original Oxford Transport Strategy.

We want to create:

- excellent access for all
- a safe environment
- great shopping
- cleaner air
- exciting spaces

To find out more please visit the council's website at www.oxfordshire.gov.uk/transformoxford



Queen Street in the future

TELL US WHAT YOU THINK

In the coming months, we will be consulting on our plans to transform central Oxford's streets. In the meantime, we would welcome your views.

You can email:

transformoxford@oxfordshire.gov.uk

or write to:

FREEPOST OXFORDSHIRE COUNTY COUNCIL
(no further address required)



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A BOLD VISION



For County Council
Leader Keith Mitchell
these plans signify
the realisation of a
long-held dream.

“Oxford is one of the most famous cities in the world and we must use our best brains and talents to help it thrive and grow. At the same time, one of the things that makes it so famous is its heritage so we have to balance planning for a successful, sustainable future with making sure we preserve its splendid past. When faced with managing modern traffic levels, on a street pattern established in medieval times, that is a challenge indeed.

“We think we can greatly improve the pedestrian experience whilst maintaining excellent access for everyone, however they choose to travel.

“It will take not just a bold vision but also mature negotiation and compromise, to secure a solution of which we can all be proud.”

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