

Our clients speak for themselves ...

The services of Oxfordshire Business Enterprises (OBE) have been available for over 20 years

Three clients talk about the help they received:

Case history 1 – RJ's Salon

RJ's in Banbury comprises two brothers who previously worked for someone else and decided to set up shop in 2000. They realised they needed help with their business plan. Robin Burford explained:

“ OBE helped us turn an idea into a business and talked us through things like rates, rent and the competition. The advice we received was very good quality and we were amazed it was free; it would normally cost a fortune. ”

Case history 2 – OXLink

Lance Dorman's background is sales and marketing in IT. He became fed up with company politics and not being in control so decided to be his own boss. In 1995 he founded OXLink, based in Oxford, which provides website and Internet services for Oxfordshire businesses. Lance was looking for a source of ongoing advice:

“ As issues arose they were always there when I needed to know something, like how to obtain a credit check on someone, whether and how to register for VAT, how to find the right accountant, or data protection matters. ”

Case history 3 – Radical Radios

Mark Rosser is an avid sports fan who became increasingly disappointed with live events not providing the sort of information and coverage that television does. As a result Mark set up Radical Radios, based in Bicester, in 2003, providing event broadcast services and selling small event radios to enable spectators to listen to live event commentaries. Mark looked for a business adviser:

“ OBE walked the walk unlike a number of other so-called business advisers who just talked the talk. They are very personable and focused while the most helpful aspect is providing a reassuring sounding board. ”

The People at OBE

OBE's core activity is a **free and confidential** counselling service, which can start as soon as you have formulated your business idea and can continue until your new business has started running and become established.

All OBE counsellors have considerable experience of both the business world and business counselling.

How the services are provided

The counselling sessions, which are on an appointment basis, usually last between an hour and ninety minutes. Their aim is to help you, so you can use them to discuss any business matter you wish to raise. The appointments are held at easily reached locations throughout Oxfordshire.

How to contact us

Contacting OBE is easy - just pick up the phone or send an e-mail and the friendly OBE team will ensure you have all the help and advice you require to set up and run a successful business.

“ OBE looks forward to hearing from you and to helping you! ”



Oxfordshire Business Enterprises
Bodicote House, Bodicote, Banbury OX15 4AA
Telephone: 01295 227082
Email: info@oxonbe.co.uk
Website: www.oxonbe.co.uk



I've got
an exciting
idea for a new
business...

Great!
Tell me more...!



I've always wanted to work for myself...

Small businesses are vital to the UK economy.

In fact the 3.7 million UK small businesses represent 99% of all businesses. They employ around 12.5 million people and account for 51% of private sector turnover.

Every year thousands of people, fired with the entrepreneurial spirit, decide to take the plunge and start their own business.

... I've spotted an opportunity in the market ...

They come from all backgrounds and from all parts of the

country. Their businesses are based on every conceivable idea from gardening and IT to child minding, consultancy and arts and crafts. The buzz of being your own boss has few equals.

While many of these businesses succeed, sadly a lot fail within a short time of starting, usually due to a lack of proper preparation. If only they'd been able to get some quality help and advice.

Well, here's the good news. If you're thinking of starting, or have recently started, a business in the Oxfordshire area, you can benefit from **free** - yes free - high quality, expert advice on every aspect of starting and running a business.

Did you know you can get free advice on?

Oxfordshire Business Enterprises (OBE) is a service sponsored by Oxfordshire's councils, where you can confidentially discuss your business idea, at any stage of the start-up process, with like-minded business people who want to help you succeed.

You might just want to sound out your idea with someone who has experience of the highs and lows of starting and running a business.

Or you might be concerned about something specific.

... but I'm not sure how to start planning...

...I've heard of an organisation in Oxfordshire that...

Perhaps you're looking for sound advice on loans, premises, marketing, employment law, whether to form a limited company or whether to register for VAT.

If any of this is the case, OBE exists specifically to help you.

By contacting OBE you'll gain access to a team of very experienced business people who will be on your side and who are highly qualified to advise you.

... or what to do about a loan, marketing, tax ...

OBE counsellors have advised thousands of businesses over many years and as a result

... exists specifically to help start-up businesses....

... I really want to get started ...

....Look! Do yourself a favour. Get some free expert advice...

have considerable knowledge of the ingredients for success.

Before starting your business you will almost certainly need a business plan. This will help you focus on the important issues and any financial organisation considering giving you a loan will require one.

It will be vital to think about your market and your competition as well as what marketing you'll require.

You'll need to make a decision on whether to set your business up as a sole trader, a partnership or a limited company.

The approach to all these issues, and many others, will largely depend on the individual business.

However, one thing is certain. If you set out on the adventure of starting your own business you'll have a far greater chance of success if you take advantage of the free, expert and impartial advice from OBE.

How?

Right, ring OBE on 01295 227082 or email on info@oxonbe.co.uk