

# OXFORDSHIRE WASTE PARTNERSHIP JOINT COMMITTEE

24<sup>th</sup> October 2008

## BIG TIDY UP

### **1 Purpose of Report**

- 1.1 To update on the Big Tidy Up campaign.

### **2 Background**

- 2.1 The Big Tidy Up was a national campaign run by ENCAMS to encourage the public to participate in community tidy ups. OWP supported this campaign locally through advertising and promotion, and by providing litter-picking equipment. Partner Councils also provided collections of waste and recyclables after events had taken place.

Further detail and results of the campaign in Oxfordshire will be provided in a presentation at the OWP meeting.

### **3 Financial, Risk and Staff Implications**

- 3.1 A total of £24,400 was allocated to the Big Tidy Up from the Local Area Agreement (LAA1) pump priming budget. This was spent on equipment and awareness raising.
- 3.2 It is estimated that the efforts of the volunteers and groups that took part has saved around £20,000 worth of council staff time.

### **4 Areas Affected**

- 4.1 All partner councils with more focus on Waste Collection Authorities.

### **5 Effect on Strategic Policies**

- 5.1 To help meet the LAA1 target, to increase the percentage of people satisfied with cleanliness standards in their area from the 2003/04 average across the county of 62.6 per cent to 69.58 per cent by March 2009.

### **6 Options or Alternatives**

- 6.1 N/A

### **7 Recommendations**

- 7.1 That the report and accompanying presentation be noted and that consideration be given to supporting and delivering future countywide clean up events.

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### **8 Reasons for Recommendations**

- 8.1 To help meet or exceed performance required by statutory and locally agreed targets, and to enable customer satisfaction through delivery of effective and efficient services to Oxfordshire residents.

### **9 Contact Officer**

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Background Papers: